

How to contact us

Every customer's business and campaign requirements are different. With every project the fees are presented to you up front, so there are no hidden charges and no nasty surprises.

We give you a range of options so you can choose the package that suits you best. Our prices are highly competitive too!

Visit our website for your FREE marketing advice pack or contact us to find out how we can help boost your business.

Phone: 0845 519 5565

Email: info@emeraldfrog.co.uk

Web: www.emeraldfrog.co.uk



promote brand awareness

acquire new leads

retain existing customers

generate sales

increase revenue

www.emeraldfrog.co.uk

Who are we?

Cambridgeshire based **Emerald Frog Marketing** is a team of friendly marketing consultants with vast experience across a wide range of industries.

What we do

Businesses don't just need marketing when they first start up. Effective marketing communicates regularly with your customers. It keeps your business fresh and innovative. Marketing drives your sales throughout the year and makes sure your clients don't go elsewhere.

Emerald Frog Marketing will help your business:

- promote brand awareness
- acquire new leads
- retain existing customers
- generate sales
- increase revenue

We specialise in internet marketing, branding, marketing communications, event management, and graphic design. We are passionate about marketing and it's what we do best!

Why choose us?

With over 17 years of combined marketing experience, we work with you to understand your business, revitalise your brand and boost your sales through creative marketing techniques. Our marketing projects have helped start-up businesses, sole traders, SMEs and the public sector. Whether you need a one-off

service, your marketing activities planned out or a fully integrated campaign, then we can help. The campaigns that we create are as green as we can possibly make them, whilst also keeping the primary goal of increasing your revenue. So, you can do your bit to reduce your carbon footprint whilst promoting your business!

What we offer

To keep your business vibrant and ahead of the competition we can help with:

Internet and e-marketing

- Web site design and hosting
- Email campaigns with statistical analysis
- Website banners
- Pay Per Click (PPC) advertising
- Search Engine Optimisation (SEO)
- E-commerce payment gateways (online shops)
- E-newsletters
- Social media campaigns
- Viral marketing

Branding

- Logo development
- Brand id
- Internal branding

Marketing Communications

- Direct marketing
- Copywriting
- Direct mail
- Sales letters
- Leaflets
- Brochures
- Case studies
- Press releases
- Website text
- Printing, mailing and response handling
- Telemarketing

Graphic Design

- Brand creation
- Company literature
- Advertisements
- Large format exhibition stands and graphics
- Portable banners
- Posters
- Displays
- Point of sale displays
- Merchandise

Event Management

- Exhibition stand design
- Organising venue, guests, travel and accommodation
- Arranging sound and lighting
- Speakers
- Entertainment

